



Corporate Partner Information

CATA Corporate Sponsorship level and benefits:

The CATA has many opportunities for corporate sponsorship. The primary levels are described in this information packet and are one-year partnerships. There are additional options available and we are also willing to work with you to design an individualized option that will better fit your needs.

For more information, please contact:

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April 2017

CATA Corporate Sponsor Levels:

Gold Partner: \$1500

General benefits:

- Logo/Hyperlink on Partners page of CATA web site
- Recognition at all CATA functions
- CATA E-Blast Ad in each Issue
- Logo/Hyperlink in all CATA E-blasts

CATA Meeting benefits:

- Exhibitor booth at CATA Symposium
 - Partner provided banner in meeting room
- Recognition at CATA business meeting

Silver Partner: \$1000

General benefits:

- Logo/Hyperlink on Partners page of CATA web site
- Recognition at all CATA functions
- CATA E-Blast Ad in 2 issues

CATA Meeting benefits:

- Exhibitor booth at CATA Symposium
- Partner provided banner in meeting room
- Recognition at CATA business meeting

Bronze Partner: \$500

General benefits:

- Logo/Hyperlink on CATA web site
- 20% Off all CATA E-Blast ad rates
- Recognition at all CATA functions

CATA Meeting benefits:

- Exhibitor booth at CATA Symposium
- Partner provided banner in meeting room
- Recognition at CATA business meeting

CATA E-Blast Sponsor Levels:

“A.T. Update” is published online quarterly by the CATA. It is sent via e-mail to all CATA members, and also archived on the CATA website.

Primary Newsletter Issue Sponsor - \$ 150

- Single Issue Sponsor - Front page acknowledgement as Issue Sponsor
- Full Back Page ad as Issue Sponsor

Basic Ad Rates:

- Full page ad: \$100 (per issue)
- ½ page ad: \$60 (per issue)
- ¼ page ad: \$40 (per issue)

CATA Symposium Sponsor Levels:

Utilizing the education and experience of both local and national experts, the CATA hold its annual symposium each year to improve the quality of health care for athletes, patients and clients and enhance the profession of Athletic Training, through leadership, education, and cooperative efforts with other organizations and allied health professions.

Symposium Sponsor: \$250

- Exhibitor booth
- Partner provided banner at the registration desk
- Special Recognition at the CATA Business Meeting,
- Thank You acknowledgement in 3rd Qtr CATA newsletter/e-blast
- Logo/Link on CATA Web Site as Symposium Sponsor

Exhibitor Booth: \$150

- Exhibitor booth
- Recognition at the CATA Business Meeting
- Thank You acknowledgement in 3rd Qtr CATA newsletter/e-blast

Symposium Partner: \$75

- Recognition at the CATA Business Meeting ▪ Thank You acknowledgement in 3rd Qtr CATA newsletter/e-blast

