

## OFFICIAL GOVERNMENT PROCLAMATION

During the past several years, many NATA members have secured proclamations in their hometowns. Even if you received a proclamation last year, follow up with your elected officials again to make sure they continue to recognize March as National Athletic Training Month.

What to do:

- Contact the office of your local elected official or mayor and governor.
- Explain to the secretary, administrative assistant or aide, that you would like to secure a proclamation for National Athletic Training Month.
- Emphasize the significance of the NATA and what activities are planned locally to commemorate National Athletic Training Month and its special theme: "Your protection is our priority."
- Stress the importance of the athletic training profession.
- Explain how many people's lives are affected by athletic training.
- Send a copy of the proclamation you'd like the official to use (see example below) and print it on appropriate letterhead. Add a cover letter confirming your conversation and re-emphasizing your promotion (time, date, place).
- Thank the official in writing for granting or considering your request.
- Once you receive the proclamation, refer to the list of suggested promotional ideas to learn how you can incorporate it with some of your activities.

## **SAMPLE PROCLAMATION FOR NATIONAL ATHLETIC TRAINING MONTH**

Whereas, athletic trainers have a long history of providing quality health care for athletes and those engaged in physical activity based on specific tasks, knowledge and skills acquired through their nationally regulated educational processes; and,

Whereas, athletic trainers provide:

- Prevention of injuries
- Recognition, evaluation and aggressive treatment
- Rehabilitation
- Health care administration
- Education and guidance; and

Whereas, the National Athletic Trainers' Association represents and supports 44,000 members of the athletic training profession employed in many settings including:

- Professional sports
- Colleges and universities
- High schools
- Clinics and hospitals
- Corporate and industrial settings
- Performing arts
- Military branches; and

Whereas, leading organizations concerned with athletic training and health care have joined together in a common desire to raise public awareness of the importance of the athletic training profession and to emphasize the importance of quality health care within the aforementioned settings; and

Whereas, such an effort will improve health care for athletes and those engaged in physical activity and promote athletic trainers as health professionals;

NOW, THEREFORE, I **(name)** the **(title)** of **(city/state)** do hereby proclaim the month of March as National Athletic Training Month in **(insert city/county or state here)**. I urge all people of **(city/county/state)** to learn more about the importance of athletic training.

Signed: \_\_\_\_\_  
**(Mayor/Governor/local elected official)**